



BRIEFINGS

Quarterly Newsletter for Lake Houston Chapter WCR
1st Quarter / January 2010

“Find Your Zen in Twenty Ten”

*“For last year’s words belong to last year’s language,
And Next year’s words await another voice
To make an end is to make beginning”*

T.S. Eliot, “Little Gidding”



Happy New Year to all of our Members,

***We hope you had a successful year in 2009 and we wish you a very prosperous
2010!!!!***

Mission Statement:

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.



... “The Task is to Ask!!!”

As we “Find Our Zen in Twenty Ten” – we look to you, our members to assist us with maintaining a viable and vibrant Chapter. One of the continuing goals of your Leadership Team is to provide our members an opportunity to participate in many areas within our Chapter. We are looking for members to assist us with the following:

Chapter Meetings:

- Being a table host
- Giving Pledge of Allegiance or an Inspiration
- Introducing a Speaker
- Leading a roundtable discussion
- Making an announcement or giving a report
- Moderating a panel discussion
- Serving as a panel member for a panel discussion
- Donating printing or materials (agendas, newsletters, handouts)
- Working registration at a monthly meeting
- Speaking at a meeting on the following topic(s): _____
- Conducting a workshop on the following topic(s): _____

Membership:

- Awards & Recognition
- Hosting prospective members at breakfasts
- Preparing a mailing
- Recruiting Campaign
- Retention Campaign
- Telephoning prospective members to invite them to meetings
- Telephoning prospects after they have attended a meeting

Newsletter:

- Desktop publishing, graphic design
- Editing articles for newsletter
- Proofreading
- Helping with newsletter mailings
- Maintaining membership database, printing labels, mailing renewals

Other:

- Budgeting, accounting, audits, financial planning
- Bylaws, standing rules, nominating
- Committee member
- Community service project
- Computer, database, Web Site
- Fundraising / Corporate Sponsorship
- New Member Orientation & Recognition
- Writing and sending a press release
- Use of home or office for a meeting
- Strategic Partner / Affiliate Liaison

Please take a few moments to review the above areas and determine what task(s) best suits your interest. A similar form will be available at our January 20, 2010 Business Resource Meeting Luncheon for you to complete and submit upon completion of the meeting. A member of your leadership team will contact you to discuss your area of interest. Thank you for your participation.

Debbie Terrago



The success of our Chapter depends on continued growth and participation. If you're not yet a member, please join us and enjoy the many benefits of WCR Membership.

2010 Strategic Partnership Opportunities

The success of our Chapter depends not only on the participation of our members in all the events and activities, but also through Strategic Partnership support. We recognize that with the state of the economy, it is not possible to make as large Strategic Partnership commitments as in prior years. **Thus, we are offering Strategic Partnership Opportunities at the same price levels as in 2009!** In 2009, we made a sincere effort to not only decrease the cost of our Annual Strategic Partnership (from \$500 in 2008 to \$350 in 2009 or 4 meetings for \$1000 in 2009), but, we have also added many more Strategic Partnership levels to hopefully allow everyone to find some level that fits your budget. We also have Strategic Partnership levels to allow individual Realtors® and Real Estate Brokerage Offices to participate in Strategic Partnership. The actual URL address for the Strategic Partnership Opportunities List which is in a PDF file format is: <http://wcrlakehouston.org/StrategicPartnerForm.html> . Please review the Strategic Partnership Opportunities and please try to find some level of Strategic Partnership that fits your organization or individual budget and interest. Thank you in advance for your continued support of the WCR Lake Houston Chapter!



***Thank You . . .
Northeast Houston Newcomer Guide
for Your 2010 Strategic Partnership!!!***

Interested in becoming a Strategic Partner for 2010? Please contact Debbie Terrago at (281) 413-7193 or Tom Gallagher at (832) 445-5018 or email: lakehoustonwcr@yahoo.com . Thank You!!

2010 Lake Houston Chapter Officers



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*“Cheers to a New Year and
another chance for us to get it
right.”*

Oprah Winfrey



WCR . . . In the Know & On the Go !!!!

January



1st –

WCR National Membership Recruitment Contest Begins

13th –

Strategic Partners & Affiliates Appreciation Social 5:30 pm - 7:30 pm @ Double Dave's

16th –

Complete 2009 Annual Business Report / Chapter Excellence Awards: Send Copy of Report to Governor prior to sending to National.

20th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm / Katherine Ashby / Feng Shui Expert / Feng Shui Houston / "Feng Shui for Real Estate Professionals"

20th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club

20th –

Mail Annual Report to National

30th –

WCR Joint Fund-Raiser / Lake Houston Chapter & Greater West Houston Chapter 7:00 pm @ Houston National Golf Club / 16500 Houston National Blvd. / Houston, TX 77095 / "Bling on 2010" / Denim & Diamonds . . . Dinner, Dance & Karaoke - \$35.00

February

2nd –

Deadline for 2009 Annual Report / Chapter Excellence Awards Entries

10th –

State Business Plan due to National



15th –

Early Bird Deadline for Referral Roster Advertising

17th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Becky Hill / 2009 WCR National President / "Membership Has It's Privileges"

17th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club

19th - 23rd –

WCR / TAR Mid-Winter Meeting @ Hyatt Regency / Austin with general membership session & awards luncheon being February 21st

March

1st –

Deadline for recommendations to National Committee due to National WCR from RVPs & SCPs

4th –

District D Meeting / Houston

17th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Kevin Riles / Multi-Million Dollar Realtor & Motivational Speaker /

"Follow the Leader: How Leaders Lead, Cultivate, Motivate & Inspire Others to Follow"

17th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club



19th - 21st

Leadership Skills Workshop / WCR Summit: Technology, Social Media & the new rules of Real Estate / Chicago

31st –

Deadline for new members & address changes for 2010 Referral Roster

April

3rd –

Deadline to request presentation of PMN Designation at Mid-Year Meeting

21st –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Dan Huberty / Leading Republican Candidate for State Representative, District 127 & 2009 President, HISD / “Help Build a Stronger Community with Dan Huberty”

21st –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club



May

13th - 16th –

Midyear National WCR / NAR Meeting / Washington, DC

19th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Dr. Jim Gaines / Economist at the Real Estate Center at Texas A&M University / “Keeping an Eye on the Houston Housing Market with Jim Gaines”

19th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club



June

Deadline:

Local Chapter Officer nominations must be announced to membership and reported to Governor



16th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Attorney Jason Medley / Specialist in Real Estate / “Oh No! HELP!!! . . . What Do I Do Now . . . Those Tricky Short Sales & Other Tricky Transactions“

16th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club

Interested in knowing what happens at our Governing Board Meetings? These meetings are open to all of our members. You’re ALWAYS welcome to join us and observe!!

July

NO BUSINESS RESOURCE MEETING



30th - August 1st –

Leadership Academy for Local & State Chapter President-Elect / Chicago

31st –

Local Chapter President reports due to Governor

Inspirational Zen Quote by: Buddha . . .

. . . “All that we are is the result of what we have thought. The mind is everything. What we think, we become.”

August

18th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / David Burton / 2010 WCR District D Governor / Personal Performance Management / “It’s All in a Day’s Work - & I Can Do It ALL”

18th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club



25th –

Local Chapter Elections must be completed & results reported to Governor

September

Labor Day



9th – 13th –

WCR/TAR Fall State Meeting & Installation / Galveston

15th –

Business Resource Meeting Luncheon 11:00 am - 1:15 pm @ Walden Country Club / Cindie Stewart / 2009 WCR Technology Chair / “Must Have Technology – Interacting With Facebook, Twitter, Blogging, etc.”

15th –

Governing Board Meeting 1:30 pm - 2:45 pm @ Walden Country Club

October

NO BUSINESS RESOURCE MEETING

2nd –

Deadline to request presentation of PMN designation at 2010 National Conference

TBA:

Battle of the Lips – further details to be announced . . .

TBD:

Orientation & State Leadership / Membership – date & location to be determined

31st –

Local & State Chapter dues changes are due to National for 2011 billing



31st –

Local Chapter President reports due to Governor

John Buchanan, VP of Membership & Ways & Means Chair has some exciting fundraisers & events planned in 2010. Please stay tuned for further announcements regarding specific dates, times, & locations!!

Zen Quote by Master Nan-sen . . .

. . . “What is the path? The Zen Master Nan-sen was asked. Everyday life is the path, he answered.”



Have courage to explore an unknown path and together, let's “Find Your Zen in Twenty Ten” - !!!!!!!

November

1st –

**Deadline:
2011 Officers reports for State &
Local Chapters due to National
WCR**

5th - 8th –

**NAR/WCR National Annual
Conference / New Orleans**

17th –

**Business Resource Meeting
Luncheon 11:00 am - 1:15 pm @
Walden Country Club / Nina
Hendee / Owner, Taste of Texas
Steakhouse / Texas Historian /
“WOW Your Clients With Texas
Fun Facts & Trivia”**

17th –

**Governing Board Meeting 1:30
pm - 2:45 pm @ Walden Country
Club**



December

1st –

**Name of State Member of the
Year due to WCR National**

1st –

**Local Chapter Entrepreneur of
the Year Recipient name &
Nomination form due to National
WCR**

15th –

**Business Resource Meeting
Luncheon 11:00 am – 1:15 pm @
Walden Country Club / 2011
Officer Installation**

15th –

**Governing Board Meeting 1:30
pm - 2:45 pm @ Walden Country
Club**



Thank You for Your Valued Feedback !!!!!!!

We would like to extend a special thank you to those who provided feedback regarding creative ways to help fund our Chapter. While some proposed ideas continue to be considered, we have not found a way to consistently generate monthly revenue. Upon careful review of our budget, we have concluded that our greatest expenses incurred throughout the year are the Business Resource Meeting Luncheons.

In 2009 we did not charge our National Realtor Members for their lunch, yet we did not generate enough funds to cover the cost of the luncheons on a monthly basis. Therefore, effective January 20, 2010, it will be necessary to charge \$10.00 to each of our National Realtor Members for each applicable luncheon held throughout the year. We will continue to charge our National Affiliate Members \$15.00. A \$20.00 fee will be assessed to members in attendance without a reservation, as well as to those members who confirm their reservation and subsequently do not attend the luncheon, as we are charged per the number of individuals who reply “Yes” to the RSVP (*indicating they will attend the Luncheon*). A \$35.00 fee will be charged to non-members. If you are unable to attend the luncheon and you have already confirmed your attendance, please contact Carol Henderson at 713-816-3761 or via email at: henderca11@earthlink.net to cancel your reservation by 10:00 am the day prior to the luncheon, so that you will not be charged accordingly. Implementing the above fees will financially benefit the Chapter.

We have great programs planned throughout 2010 and we encourage each of you to continue to support the Chapter. Your membership is valued and we are committed to providing you with not only great networking opportunities, but also opportunities to enhance your personal growth, as well as enhance your business opportunities. We always welcome your feedback and will continually consider various ways to help fund our Chapter. Thank You for your understanding in this matter.

***Whoever said . . .
. . . “There’s No Such Thing as a Free Lunch?”***

Each month, we will offer free lunches to those associated with the following Brokerage Office and / or Strategic Partner / Affiliate Member category:

During the month of:

- January, we will offer a free lunch to:
 - Century 21 / 18455 W. Lake Houston Pkwy / Humble
 - All Builder Representatives
- February, we will offer a free lunch to:
 - Coldwell Banker United / 19100 W. Lake Houston Pkwy. / Atascocita
 - All Home Warranty Representatives
- March, we will offer a free lunch to:
 - Exit Realty NE / 3824 Atascocita Road / Ste. 128 / Humble
 - All Insurance Representatives
- April, we will offer a free lunch to:
 - Keller Williams Realty NE / 20665 W. Lake Houston Pkwy. / Kingwood
 - All Developer Representatives
- May, we will offer a free lunch to:
 - Prudential Gary Greene Realtors / 18477 W. Lake Houston Pkwy. / Humble
 - All Loan Officer Representatives
- June, we will offer a free lunch to:
 - Red Door Realty / 7810 FM 1960 Rd / E #104 / Humble
 - All Home Warranty Representatives
- July
 - NO BUSINESS RESOURCE MEETING
- August, we will offer a free lunch to:
 - Flags Real Estate / 22616 Loop 494 / Kingwood
 - Myriad Realty / 1016 North Houston Ave. / Suite E / Humble
 - All Home Inspection Representatives
- September, we will offer a free lunch to:
 - Realty Associates Humble / 19333 Hwy. 59 / Suite 170 / Humble
 - Covenant Realty / 1110 Kingwood / Suite 203 / Kingwood

- All Title Company Representatives
- October
 - NO BUSINESS RESOURCE MEETING
- November, we will offer a free lunch to:
 - RE/MAX Suburban / 8530 FM 1960 East / Humble
 - RE/MAX Associates NE / 2940 Oak Street / Kingwood
 - RE/MAX Associates NE II / 18700 W. Lake Houston Pkwy. / Humble
- December
 - Happy Holidays to All – Free Lunch for Everyone!!!!!!

***My sincere apology, if I inadvertently omitted your Brokerage Office or Strategic Partner / Affiliate Category. Please let me know, if I did in fact omit your affiliation and I will appropriately add you to one of the Business Resource Meetings.
Thank You, Debbie.***